

Inheritance & Innovation in the Traditional Metal Industry

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Abstract: Metal industry is often regarded as a traditional industry. This in part is due to the emergence of new and advanced materials which can provide extraordinary advantages in their properties, weight and strength. Nonetheless, traditional metals retain their position in many engineering industries with their robust material properties, reliability and competitive costs in mining and manufacturing. By taking the audience through the journey of the transformation of a traditional Hong Kong metal shop to a listed company in the Asia Pacific region, this talk aims to explore the market challenges and opportunities which could drive metal related businesses to a new paradigm of success. The talk also covers how SMEs in Greater China region make changes in business when facing global economic challenges.